

SPONSORSHIP PROSPECTUS



Washington, DC | May 26-29, 2026



WHY SPONSOR OR EXHIBIT AT THE 2026 MPS WORLD SUMMIT?

- **The largest scientific event focused on Microphysiological Systems globally provides the right outreach to the community**
 - 1,500 to 2,000 attendees expected
 - Embracing the breadth of MPS, from spheroids, and organoids, to organ-on-chip solutions
- **Valuable attendee demographics for return on investment of your sponsorship**
 - Well attended both by academic, regulatory, and industry customers
 - The rapidly growing field of MPS fuels buying needs across all customer groups
 - Strategic access to government and NGO representatives
- **Join leading sponsors in the MPS space**
 - The MPS World Summit is being supported by leading solution providers and pharmaceutical companies since its inception
- **Benefit from the tailwinds of the 2025 FDA and NIH policy updates**

Both organizations announced prioritizing human *in vitro* models over animal testing - the MPS World Summit is the ideal event to benefit from these tailwinds

SPONSORSHIP PACKAGES

Package Inclusions	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Exhibitor \$3,500	Advertiser \$1,500	Supporter \$1,000
Exhibition							
Inclusion on exhibition map	✓	✓	✓	—	✓	—	—
Booth space	20x10 sqft	20x10 sqft	10x10 sqft	\$2,000	10x10 sqft	—	—
Booth location	Prominent	Prominent	Regular	—	Regular	—	—
Additional booth space	\$	\$	\$	—	\$	—	—
Access							
Full Summit pass(es)	6	4	2	1	—	—	—
Expo Only pass(es)	—	2	—	—	2	—	—
Branding							
Dedicated private suite in venue for duration of the exhibition	✓	\$	\$	—	—	—	—
Sponsored email sent on your behalf to Summit Attendees	✓	✓	\$	—	—	—	—
Prominent display on sponsor acknowledgment signage	✓	✓	—	—	—	—	—
Recognition at opening ceremony	✓	✓	✓	✓	—	—	—
Placement of company logo on Summit website homepage	✓	✓	—	—	—	—	—
Company logo, link, and description on the Summit Sponsor website page and the Mobile App	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition in housekeeping slides	Logo	Logo	Logo	✓	—	✓	—
Social media recognition	✓	✓	✓	—	—	—	—

All prices listed in USD (\$)

\$ - option available at additional cost

PREMIER A LA CARTE SPONSORSHIPS

High Visibility, Exclusive Branding

Macro Party Entertainment Sponsor	Welcome Reception Sponsor	Mobile App Sponsor	Wi-Fi Sponsor	Registration Sponsor
<p>Take center stage as the official entertainment sponsor of the Macro Party, the conference’s premier social event. Your company will receive prominent branding on event signage, invitations, and promotional materials. As the exclusive sponsor, you will also have the opportunity to welcome attendees with a brief introduction at the start of the event, ensuring strong brand visibility.</p> <p>This sponsorship also includes:</p> <ul style="list-style-type: none"> • A reserved VIP section for your team and invited guests • 10 VIP tickets for clients, prospects, or colleagues • Branded cocktail napkins (optional upgrade) <p>Engage with attendees in a fun, high-energy environment while reinforcing your brand’s presence in a memorable way!</p>	<p>Position your brand at the most highly attended networking event of the conference! Your company will be recognized as the official sponsor of the Welcome Reception, with branding on event signage, napkins, and the opportunity to give opening remarks.</p>	<p>This sponsorship includes a Mobile App Splash Screen Sponsor image. This screen highlights an image when an attendee opens up the event app for the first time. This image will also show up whenever you open the event app after closing it out and an App Banner Sponsor image in the bottom left corner of the menu page on the Event App.</p>	<p>Be the exclusive Wi-Fi sponsor, with the network name (SSID) branded with your company name (e.g., “MPS2026 Powered by [Your Company]”). This sponsorship also includes acknowledgment in conference materials.</p>	<p>Make a strong first impression as the exclusive sponsor of the registration area, where every attendee checks in. Your logo and branding will be prominently displayed at the check-in counters and digital screens.</p>
\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
1 Opportunity, Exhibitor +	1 Opportunity, Silver+	1 Opportunity, Exhibitor+	1 Opportunity, Exhibitor+	1 Opportunity, Exhibitor+

DIGITAL ADVERTISING

Extend Your Brand Beyond the Summit



Sponsored Email Opportunity	Gamification Code Sponsor	Mobile App Push Notification
<p>Reach attendees directly before or after the event with a dedicated email featuring your company's message, special offer, or content. Emails are sent by MPS Summit organizers on behalf of your company to the full attendee list or a targeted segment.</p> <p><i>Exclusively available to Silver Level or higher, one opportunity per company.</i></p>	<p>Enhance attendee engagement by sponsoring the Gamification Code system! Each time an attendee redeems a gamification code in the Event App, your branding will appear immediately on the confirmation screen. This is a fun, interactive way to keep your brand top of mind while encouraging participation in conference activities.</p>	<p>Send a direct message to all event app users with a sponsored push notification. Whether promoting a booth, session, or special offer, this is an excellent way to drive engagement and visibility.</p> <p><i>Limited availability each day to maximize impact, cost per notification. No more than one notification per company, per day.</i></p>
<p>\$2,500</p>	<p>\$2,500</p>	<p>\$1,500</p>
<p>8 opportunities, Silver+</p>	<p>∞, Exhibitor +</p>	<p>12 opportunities, Advertiser+</p>

NETWORKING & HOSPITALITY

Engage Attendees Where They Connect



Private Suite	Hydration Station Sponsor	Lunch Sponsor	Coffee Break Sponsor
<p>Gain exclusive access to a private suite within the venue for the event (May 27-29), providing a comfortable and professional space for meetings, networking, or client engagement. Includes basic furnishings and audiovisual.</p>	<p>Demonstrate your company's commitment to sustainability by sponsoring the Hydration Station. Includes branding on water refill stations and Fill It Forward charitable initiatives, which support clean water projects. Includes signage at water stations and option to purchase custom branded items such as stickers at the sponsor's cost.</p>	<p>Gain visibility by sponsoring a conference lunch, ensuring attendees associate your brand with their dining experience. Includes branded table tents and acknowledgment in the program.</p>	<p>Fuel attendees by sponsoring a coffee break during the conference. Includes branded signage at the coffee stations, branded napkins and an opportunity to display promotional materials.</p>
<p>\$10,000</p>	<p>\$5,000</p>	<p>\$5,000</p>	<p>\$3,000</p>
<p>Limited, Silver+</p>	<p>1 opportunity, Bronze+</p>	<p>Limited, Advertiser+</p>	<p>5 opportunities, Advertiser+</p>

ON-SITE BRANDING & VISIBILITY

Brand Integration in High-Traffic Areas



Scientific Session Support	Lanyard Sponsor	Signage & Wayfinder Sponsor	Promotional Banner or Signage
<p>Showcase your organization’s leadership by aligning with a session and its speaker(s) at the MPS World Summit. This opportunity allows your brand to be associated with cutting-edge content and recognized thought leaders in the field — while supporting the delivery of high-value programming.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none"> • Recognition as the official session sponsor <ul style="list-style-type: none"> ◦ Company logo included in the online agenda and mobile event app next to the sponsored session • Acknowledgment on housekeeping slides 	<p>Ensure maximum brand visibility with your logo featured on all attendee lanyards. Every participant will wear your brand throughout the event.</p>	<p>Help attendees navigate the venue while gaining prime brand exposure. Your logo will appear on wayfinding signs, digital screens, and directional signage throughout the event space.</p>	<p>Increase visibility with a prominent sign displayed in a high-traffic area of the conference venue. The sign will showcase your logo and message to all attendees.</p>
<p>\$5,000-2,000</p>	<p>\$5,000</p>	<p>\$5,000</p>	<p>\$5,000</p>
<p>Limited, Inquire for Availability, Advertiser+</p>	<p>1 opportunity, Bronze+</p>	<p>1 opportunity, Bronze+</p>	<p>1 opportunity, Advertiser+</p>

LEAD RETRIEVAL

Turn Conversations into Customers



EXHIBITOR ESSENTIAL

Lead Retrieval

Exhibitor lead retrieval is a must-have for every organization looking to track and manage exactly who stopped by their booth. This feature allows you and your staff to scan attendee badges with your smartphones on-site, collect contact information and notes, capturing leads in real-time. Key contact information for your leads will be made instantly available to you, in your Exhibitor Portal.

\$500

∞ , Exhibitor+

THOUGHT LEADERSHIP

Position Your Brand as an Industry Leader

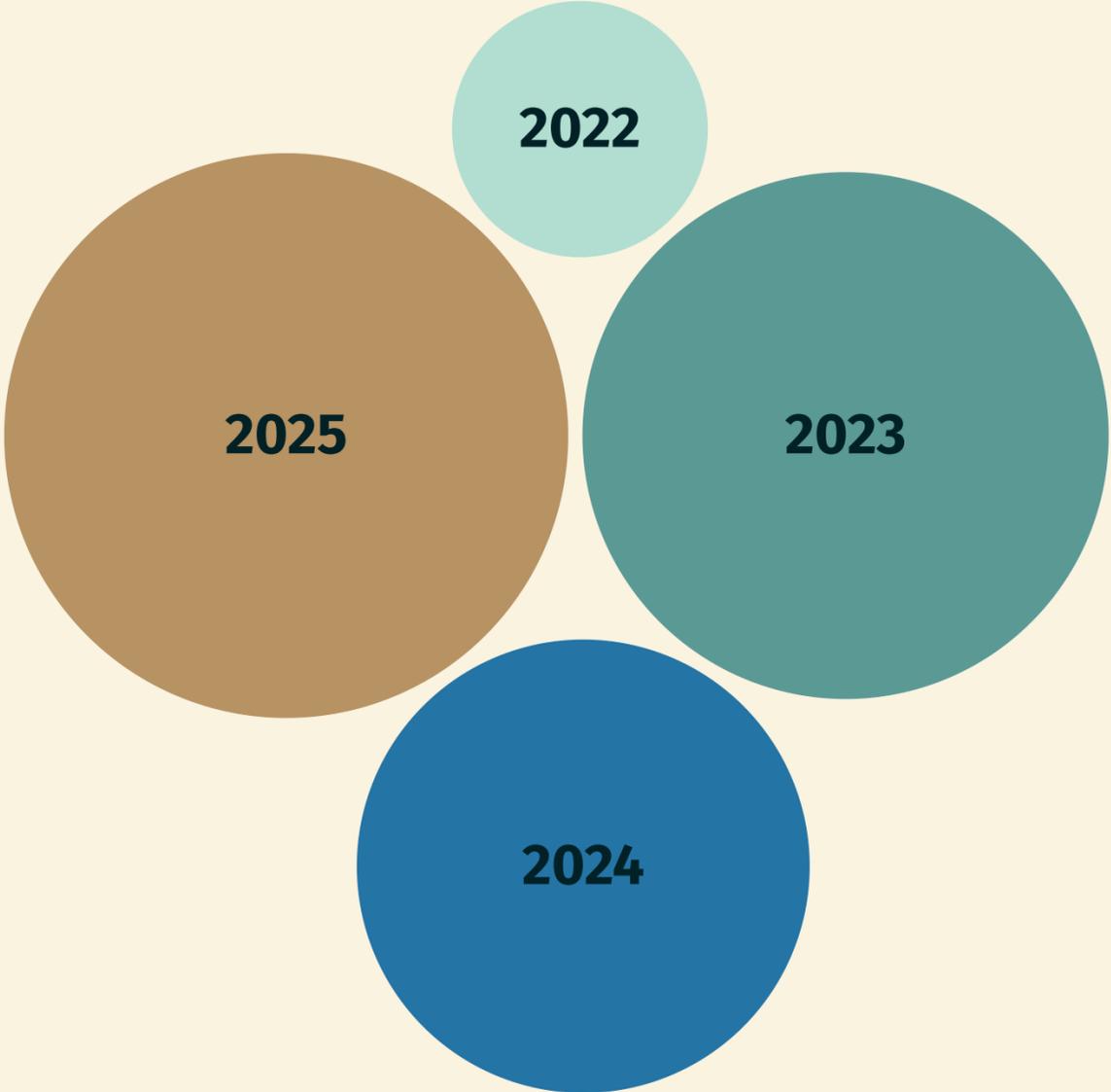
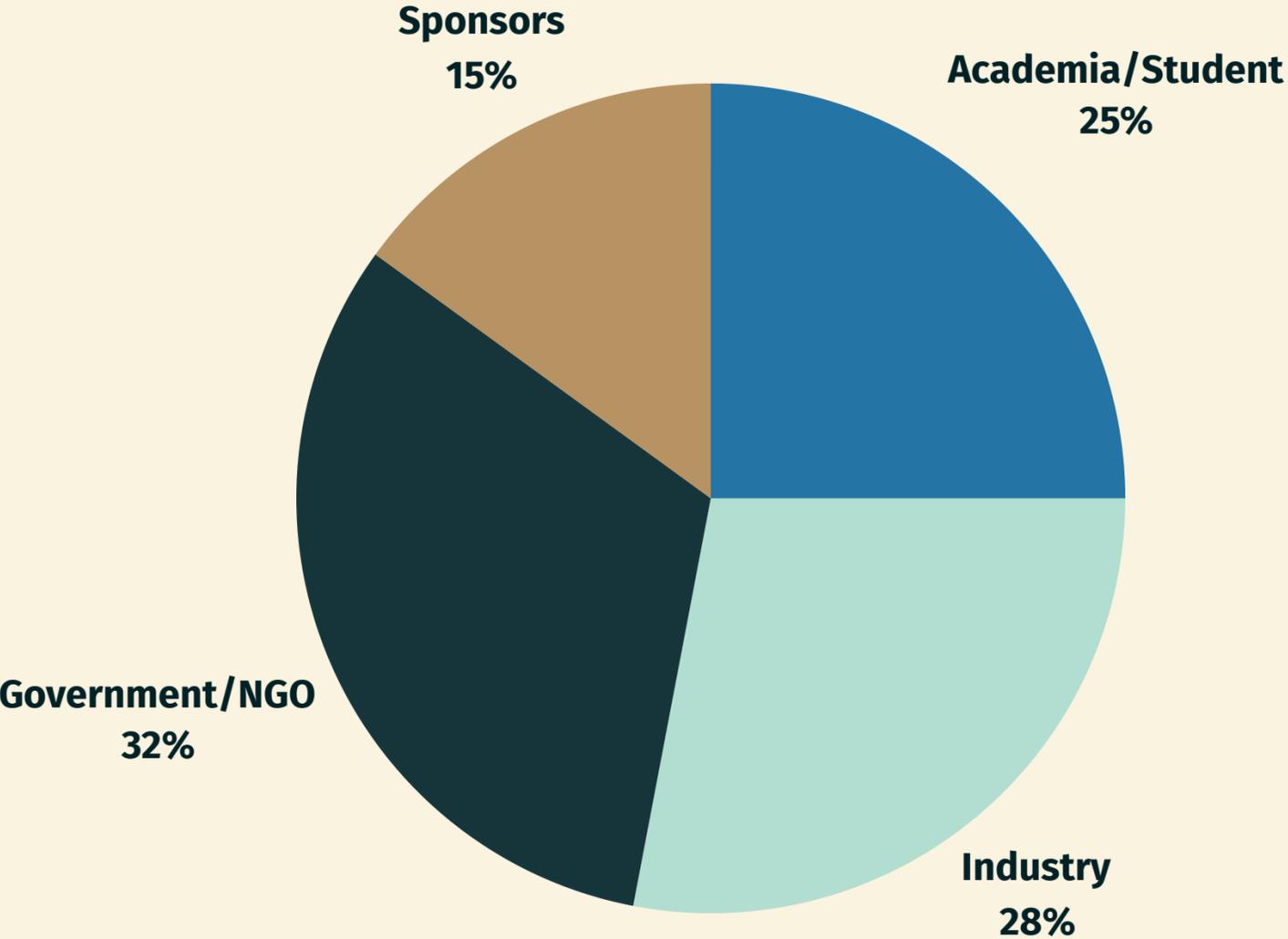
Sponsor Hosted Session or Workshop
<p>Showcase your thought leadership with a sponsored session or interactive workshop, integrated into the conference program. Includes basic audiovisual, signage, session listing in official materials, and an opportunity to present to a targeted audience.</p> <p>Sessions are held in the morning and midday. <i>Not available as a standalone opportunity. Subject to application approval.</i></p>
\$5,000
6 opportunities, Exhibitor+

Wednesday, May 27	8:00 AM-9:00 AM	60 Theatre	\$5,000	2 Opportunities
	1:15 PM-2:15 PM	60 Theatre	\$5,000	2 Opportunities
Thursday, May 28	8:00 AM-9:00 AM	60 Theatre	\$5,000	2 Opportunities
	1:15 PM-2:15 PM	60 Theatre	\$5,000	2 Opportunities

Final Room Capacity Subject to Fire Marshall Approval

WHO ATTENDS?

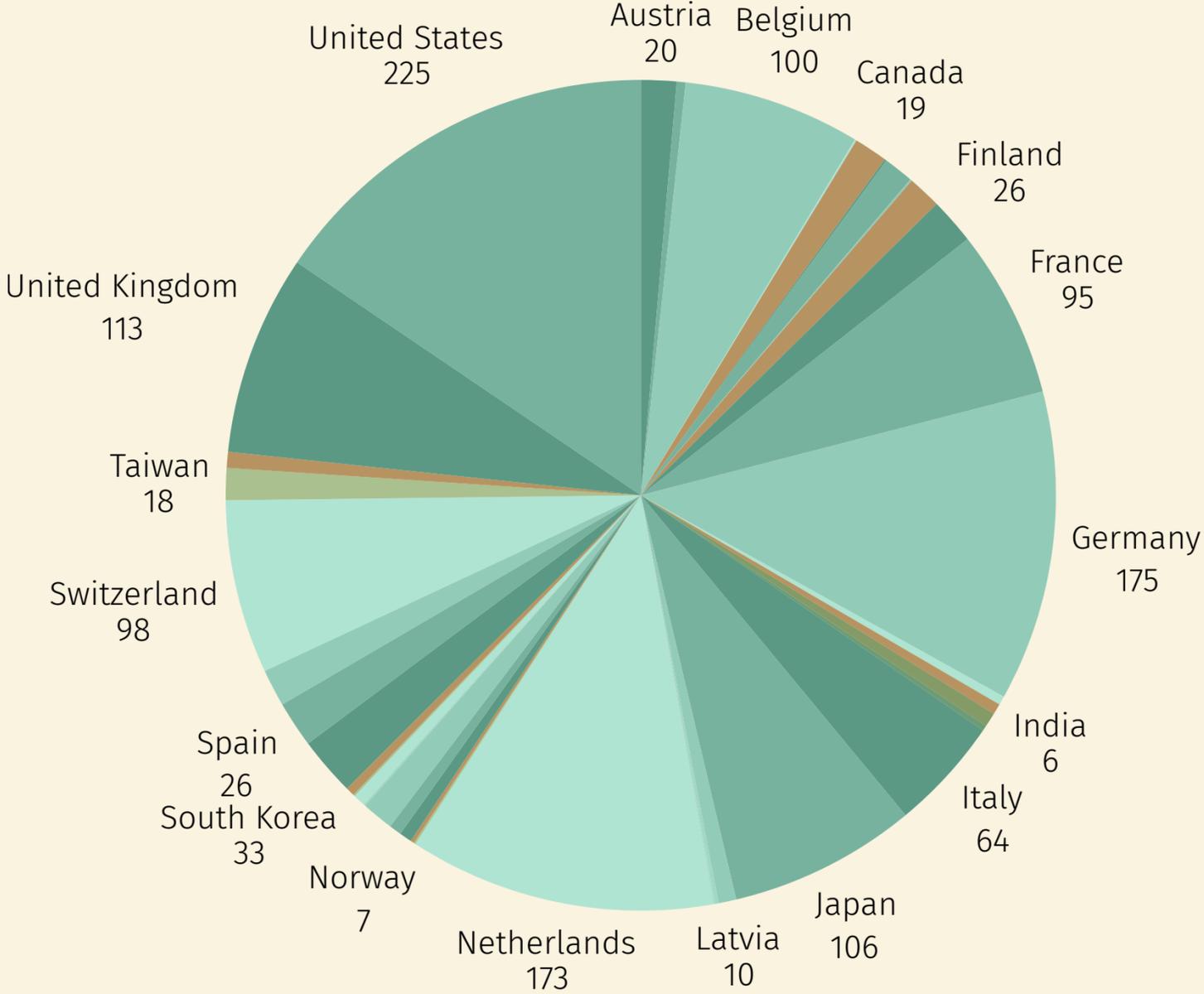
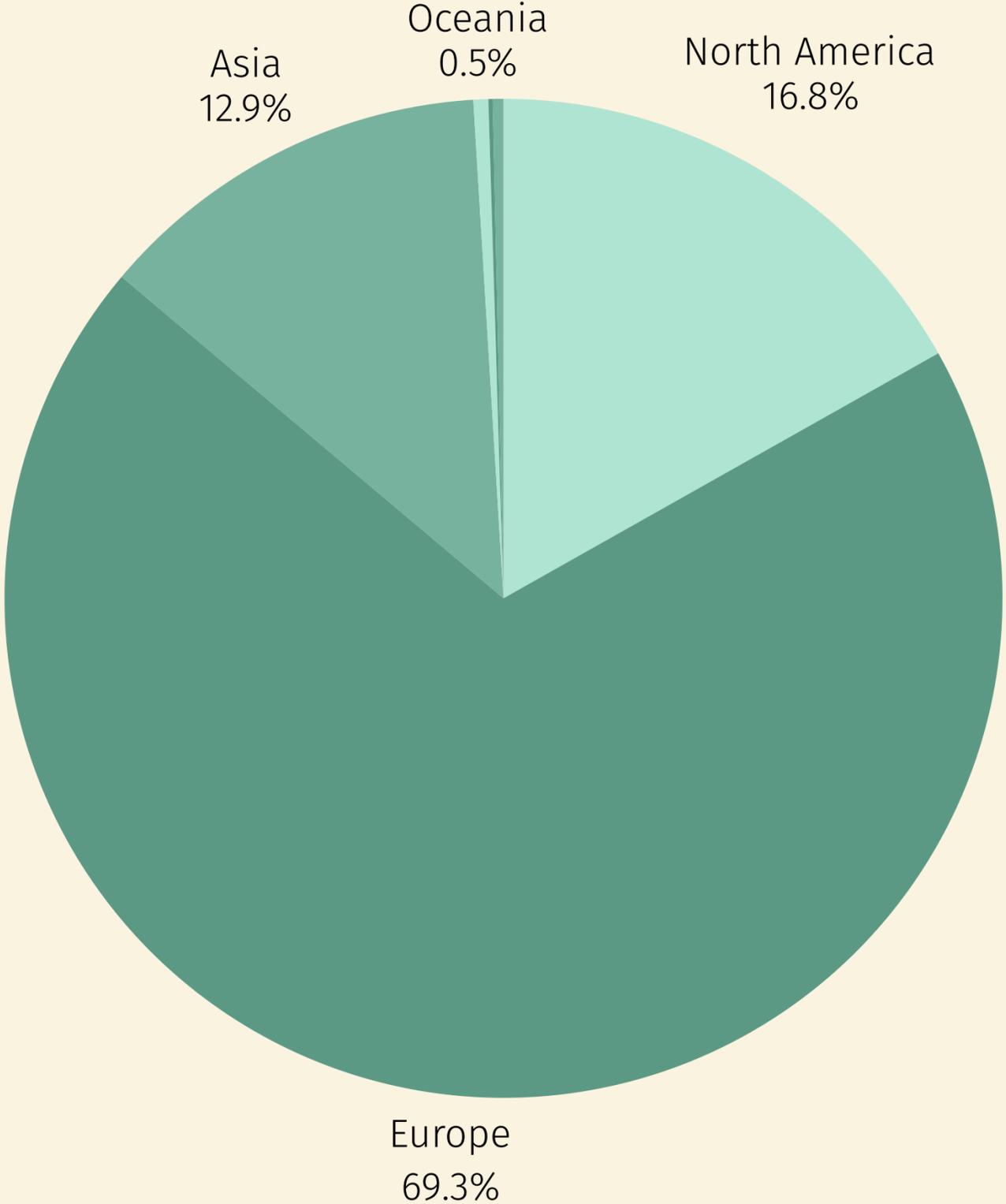
The MPS World Summit attracts a global audience of industry leaders, researchers, and regulatory experts driving innovation in Microphysiological Systems. Attendees include pharma and biotech decision-makers, startup founders, investors, and scientists advancing organ-on-chip and related technologies. With representation from North America, Europe, Asia-Pacific, and beyond, the Summit is the premier forum for networking, collaboration, and showcasing solutions to key stakeholders shaping the future of MPS.



Based on average of 2023-2025 Registration Data

Average # of attendees between 2023-2025 was 1,233

COUNTRIES REPRESENTED



Based on 2025 Registration Data, the meeting was held in Brussels and co-organized by EUROoCS

2025 SPONSORS

CONTACT US

3Brain AG
AbbVie
ALine, Inc
Alternatives Research & Development
Foundation
AlveoliX
AMSBIO Europe BV
Anivance AI Corporation
Axion BioSystems
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BiomimX
Celloid
Cell Systems
CelVivo Inc
Charles River
CN Bio Innovations Limited
CSEM SA
DBM Medix Entreprises Inc.
Draper
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and more!



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