



MPS WORLD SUMMIT
CONNECT, EXCHANGE, EDUCATE

Sponsorship Prospectus

June 10—June 14, 2024

Seattle Convention Center, Summit Building

SPONSORSHIP PACKAGES

\$ - option available at additional cost

All prices are in USD (\$) and exempted from VAT.

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	EXHIBITOR \$3,500	ADVERTISER \$1,500	SUPPORTER \$1,000
PACKAGE INCLUSIONS							
EXHIBITION							
Inclusion on exhibition map	✓	✓	✓	-	✓	-	-
Booth space	20' x 10'	20' x 10'	10' x 10'	\$	10' x 10'	-	-
Booth location	Prominent	Regular	Regular	-	Regular	-	-
ACCESS & ACCOMMODATION							
Full summit pass(es)	6	4	2	1	-	-	-
Expo-Only pass(es)	-	-	-	-	2	-	-
Hotel room(s) for 4 nights	3	2	1	-	-	-	-
BRANDING							
Dedicated private suite in venue for duration of event of the event	✓	\$	\$	-	-	-	-
Exclusive newsletter about your company sent by organization to mailing list	✓	✓	-	-	-	-	-
Hanging one banner in conference venue	\$	\$	-	-	-	-	-
Recognition at opening ceremony	✓	✓	✓	✓	-	-	-
Placement of company logo and link on summit website (homepage)	✓	✓	✓	-	-	-	-
Company logo and link on summit website (sponsor page)	✓	✓	✓	✓	✓	✓	✓
Description in words on summit website (sponsor page)	300	200	100	50	-	50	-
Digital ad to be displayed throughout event	✓	✓	✓	✓	-	✓	-
Social media recognition	✓	✓	✓	-	-	-	-
ADVERTISING IN PROGRAM & ABSTRACT BOOKS							
Full page advertisement (full color, inside pages)	✓	✓	\$	\$	\$	\$	-
Half page advertisement (full color, inside pages)	-	-	✓	✓	-	-	-
SOCIAL & NETWORKING							
Possibility to sponsor welcome reception	\$	\$	\$	\$	-	-	-
Possibility to sponsor a (coffee) break	\$	\$	\$	\$	\$	-	-
DELEGATES ESSENTIALS							
Possibility to sponsor lanyards	\$	\$	\$	\$	-	-	-
Possibility to sponsor notepads	\$	\$	\$	\$	-	-	-
Possibility to sponsor pens	\$	\$	\$	\$	-	-	-

A-LA-CARTE ITEMS

SPECIAL VISIBILITY		
Dedicated private suite in venue for duration of event of the event	Limited	\$10,000
Registration area sponsorship	1	\$10,000
Speaker ready room sponsorship	1	\$5,000
Hanging banner in conference venue (banner to be provided by sponsor)	3	\$5,000
Sustainability sponsorship (co-branded water bottles to be provided by sponsor)	1	\$5,000
Wi-fi sponsorship (SSID company name)	1	\$5,000
Staff t-shirt sponsorship (t-shirts to be provided by sponsor)	1	\$5,000
ADVERTISING IN PROGRAM & ABSTRACT BOOKS		
Full page advertisement (full color, inside pages)	∞	\$1,000
Full page advertisement (full color, outside back cover)	1	\$5,000
Full page advertisement (full color, inside front cover)	1	\$3,000
Full page advertisement (full color, inside back cover)	1	\$3,000
SOCIAL & NETWORKING		
Welcome reception (name) sponsorship	1	\$10,000
Lunch sponsorship (1 lunch)	Upon availability	\$5,000
(Coffee) break sponsorship	Upon availability	\$3,000
DELEGATES ESSENTIALS		
Lanyard sponsorship (lanyards to be provided by sponsor)	1	\$5,000
Notepad sponsorship (notepads to be provided by sponsor)	1	\$3,000
Pen sponsorship (pens to be provided by sponsor)	1	\$3,000

All prices are in USD (\$) and exempted from VAT.

PREVIOUS SPONSORS

3Brain AG
 4Dcell
 AKITA by FinnAdvance
 Allevi by 3D Systems
 Altertiox
 ALTEX
 Altis Biosystems
 AlveoliX
 AMSBIO
 Ananda Devices
 Animal Welfare Academy of the German Animal Welfare Federation
 Aracari Biosciences
 ARDF
 AstraZeneca
 Avatarget Co.
 AxoSim Inc.
 Bayer AG
 BEOnChip
 BiomimX
 BIOND Solutions BV (Bi/ond)
 BioSystics
 Bio-Techne
 Boehringer Ingelheim
 CELLINK
 CelVivo
 Center for Contemporary Sciences
 Charles River Laboratories
 Cherry Biotech
 CN Bio Innovations Ltd
 CRAFT
 CSEM
 Curi Bio
 DNTOX GmbH
 Dynamic42
 Elvesys
 Emulate

Epithelix
 esqLABS GmbH
 Essent Biologics
 Eurogroup for Animals
 faCellitate GmbH
 FemtoPrint
 Fluicell
 Fluigent
 FujiFilm
 Hesperos
 HiLung Inc.
 Humane Society of the United States
 ibidi GmbH
 IFER/NAVS
 Initio Cell BV
 innoVITRO GmbH
 InSCREENeX GmbH
 inSphero
 IVTech srl
 Javelin Biotech
 Jobst Technologies GmbH
 Kanto Chemical Co., Inc.
 Kirkstall Ltd
 KML Vision GmbH
 LifeNet Health LifeSciences
 LioniX International BV
 Lonza
 Lush Prize
 MaxWell Biosystems AG
 Mepsgen, Co.
 Merck KGaA
 Metatissue Biosolutions
 Microfluidic ChipShop
 micronit
 MIMETAS
 Molecular Devices
 Nanobiose

Netri
 Neurosetta
 Newcells Biotech Ltd
 Nikon Bioluminescence Lab
 Nortis
 Novabiosis
 Obatala Sciences
 Optics11 Life
 OrganoBiotech
 Ossiform
 Pfizer
 Promega GmbH
 PyroScience GmbH
 Qureator
 Quris AI
 React4Life
 Readily3d
 Roche ITB
 Rousselot
 STEMCELL Technologies
 SUN bioscience SA
 Syngenta
 Synvivo Inc.
 Systemic Bio, a 3D Systems Company
 Tessara Therapeutics
 TheWell Bioscience
 ThinkEquity
 TissUse GmbH
 TOKYO OHKA KOGYO CO.,LTD
 Unilever SEAC
 Ushio Inc.
 VITROCELL Systems GmbH
 VitroScreen Srl
 World Precision Instruments
 Germany GmbH
 Xellar Biosystems
 Yokogawa Deutschland GmbH

2023 BERLIN ATTENDANCE BY LOCATION

